

Science

# Design a Poster for Public Transport

Here at First Bus, one of our main goals is to make buses part of the solution when it comes to improving air quality in the city.

Create a poster on the following page to encourage more people to travel by bus! Make sure to include the reasons why more people should catch the bus.

Want to make it a bit more difficult? We've included some key environmental facts below on why bus travel is a great way to travel. Why not include one of these facts in your poster to educate your audience!

## Do you know these UK Facts?

- The bus and coach industry contributes only 4% of roadside emissions, compared to over 60% from cars in the city.
- If everyone took the bus instead of the car just once a month, there would be 1 billion fewer car journeys every year!
- Buses make up just 2% of traffic on our roads, but they have the potential to carry millions more passengers across the country.
- One full double decker bus has the potential to remove 75 cars from our roads, that means less air pollution and traffic jams!
- Taking the bus instead of the car just once a month, would save 2 million tonnes of CO2 going into the air every year!



Imagine  
your  
poster  
here!