



Duration: 5 hours

Starting Point: Castle Meadow, Norwich City Centre

10:00 Depart Castle Meadow – Stop A

Catch the first **Explore Norwich** open-top bus of the day from **Castle Meadow** at **10:00**. Buses operate hourly and follow a circular sightseeing route that takes in many of Norwich's most famous landmarks.

To begin your day, stay on board for most of the route and enjoy the city from an entirely different perspective. Grab a seat on the top deck for the best views and listen to the onboard commentary, which brings Norwich's rich history and heritage to life as you travel through the City of Stories.

10:47 – Norwich Cathedral – Stop K

Arrive at **Norwich Cathedral (Stop K, Tombland)**. Norwich Cathedral is one of the city's most iconic landmarks and its beautiful grounds make it an ideal place for families to explore.

Step inside and see how many of the famous **medieval roof bosses** you can spot. Hidden high above in the cathedral and cloisters, these remarkable carvings form the largest collection of medieval roof bosses in the world and tell hundreds of fascinating stories through their intricate designs.

Once you've explored the cathedral, head into **The Close** and follow the signposted **Riverside Walk**. The route takes you right next to the River Wensum where you can enjoy some of Norwich's most picturesque scenery.

Continue along the river to **Cow Tower**, one of the earliest purpose-built artillery blockhouses in England. It's a fascinating piece of Norwich's medieval defences and a great place to pause for a few photographs before returning to the bus stop.

When you're finished at Cow Tower, turn around and make your way back to **Bishop Bridge**. Cross the river and you'll see **Stop H** where you can rejoin the Explore Norwich bus at **12:37**.

12:37 – Bishop Bridge – Stop H

Ride the bus from here all the way back to Castle Meadow, Stop A. It's time for lunch!

12:50 – Castle Meadow – Stop A

Get off the bus and take in the views of Norwich's formidable **Norman Castle**, built by **William the Conqueror** as a royal palace as a symbol of his power. Standing proudly above the city, it remains one of Norwich's most recognisable landmarks. If you'd like a closer look, an accessible lift provides easy access from Castle Meadow up to the castle entrance, allowing you to explore the grounds and enjoy spectacular views across the city.

A short walk away is **Norwich Market**, one of the oldest and largest outdoor markets in the country. Packed with independent stalls serving an impressive variety of cuisines, there's something to suit every taste and budget. Whether you fancy a freshly made sandwich, authentic street food, fish & chips, a sweet treat or something a little more adventurous, you'll be spoilt for choice. With plenty of seating nearby, it's the perfect place to enjoy lunch in the heart of the city while soaking up the atmosphere.

14:20 – Depart City Hall

Once you've refuelled, head up the steps at the top of the Market to Stop D to catch the **14:20 Explore Norwich** service outside City Hall.

Stay on board until **Stop J**, Fishergate, arriving at approximately **14:43**.

14:43 – Fishergate - Stop J

From here, you'll be perfectly placed to explore some of Norwich's most historic streets. Visit the former port area around **Quayside**, where merchants once traded goods from across Europe, before making your way to **Elm Hill**.

Widely regarded as the most complete medieval street in Norwich, Elm Hill is lined with timber-framed buildings, independent shops and cobbled streets that feel untouched

by time. It's one of the city's most photographed locations and a wonderful place to wander at your own pace.

While you're there, keep an eye out for one of Norwich's famous **Book Benches**. Locations can be found in the Explore Norwich timetable leaflet, so why not turn it into a family challenge and see how many you can find during your visit?

End of Your Journey

Once you've finished exploring Elm Hill and the surrounding area, you're within easy walking distance of the city centre. From here, you can stroll back to **Castle Meadow** to complete your Explore Norwich adventure and make your way home after a memorable day discovering Norwich's history, architecture and hidden gems from both the streets and the top deck of the Explore Norwich open-top bus.

Tickets & Prices

Explore Day Tickets are valid on the Explore Service and all First Bus services within the Norwich Inner Zone, so you can hop on and off as many times as you like all day!

Ticket Type	Price
Adult	£10
5-19	£8
Concessions	£8
Group*	£30

Best Value for Families

The High5 group ticket offers great value for families to Explore Norwich by open-top bus. The ticket is valid for up to 5 people (maximum of 2 adults) travelling together all day.

How to buy

- First Bus App
- Contactless payment on board
- Cash payment to the driver

Leave your car at home!

Why not make the bus even more a part of the adventure and travel into the city centre by bus too?

First Bus operates an extensive network of colour-coded services across Norwich and the surrounding area, making it easy to connect with the **Explore Norwich** open-top bus from wherever you're travelling.

If you're arriving by car, consider using one of Norwich's **Park & Ride** sites. First Bus operates services from:

- **Thickthorn Park & Ride**
- **Airport Park & Ride**
- **Sprowston Park & Ride**

Park & Ride offers a convenient, stress-free way to visit the city, avoiding the need to find city-centre parking. Simply park your car and enjoy the journey into Norwich by bus before continuing your day aboard the **Explore Norwich** service.

With your day already centred around exploring Norwich by bus, it's a great way to enjoy even more time relaxing and taking in the sights while leaving the driving to us!