

Football Score Prediction Competition Terms and Conditions

These terms and conditions govern the First Bus football score prediction promotion (the **Promotion**). By entering the Promotion, each entrant agrees to be bound by these terms and conditions.

1. Promoter

The promoter is FIRST BUS HOLDINGS LIMITED, *8th Floor The Point, 37 North Wharf Road, London, United Kingdom, W2 1AF* (the **Promoter**).

2. Promotion Summary

The Promotion is a free-to-enter score prediction competition promoted by email, website and app to eligible customers in relation to selected England and Scotland football matches. Entrants are invited to predict the correct final score of the relevant match before kick-off using the Promoter's designated webform. Entrants who correctly predict the final score will either win a prize automatically or, if the number of correct entries exceeds the available prize allocation, will be entered into a random draw for a prize, in each case in accordance with these terms and conditions.

3. Eligibility

3.1 The Promotion is open to residents of the United Kingdom aged 18 or over at the time of entry.

3.2 The Promotion is intended for customers in the relevant England or Scotland audience segment to whom the promotional email is sent, but the Promoter reserves the right to verify eligibility and entry region by reference to account data, app registration details, postcode information, or other reasonable evidence.

3.3 Entrants must have a valid account for the First Bus app at the time they submit their entry and, if requested by the Promoter, at the time any prize is awarded.

3.4 Internet access, a valid email address, and access to the webform are required to enter.

3.5 The Promotion is not open to:

- employees, officers, or contractors of the Promoter or its group companies;
- any agency, supplier, or other party professionally connected with the Promotion; or
- members of the immediate families or households of any such persons.

3.6 The Promoter reserves the right at any time to require proof of eligibility, identity, age, residence, and compliance with these terms and conditions. If an entrant cannot

provide such proof within a reasonable period specified by the Promoter, the Promoter may disqualify that entrant.

4. No Purchase Necessary

4.1 No purchase, payment, or bus journey is necessary to enter or win the Promotion.

4.2 Entry to the Promotion is free. Creating a First Bus app account is required for administration of the Promotion, but no payment is required to create the account.

5. Promotional Period and Match-Specific Entry Windows

5.1 Each Promotion round relates to a specific football match identified in the promotional email and on the webform (each a **Relevant Match**).

5.2 For each Relevant Match, the opening time and closing time for entries will be stated in the relevant email and/or webform (the **Entry Window**).

5.3 Unless otherwise stated, entries must be received before the scheduled kick-off time of the Relevant Match. Any entry received at or after kick-off, or after the stated closing time, will be invalid.

5.4 The Promoter is not responsible for entries delayed, corrupted, incorrectly completed, lost, not received, or otherwise invalid due to technical or other reasons beyond its reasonable control.

6. How to Enter

6.1 To enter a Promotion round for a Relevant Match, an eligible entrant must during the Entry Window:

- (a) access the Promoter's designated webform using the link provided in the promotional email or other approved route;
- (b) submit a prediction for the final score of the Relevant Match;
- (c) provide all required contact and account details;
- (d) have a First Bus App account; and
- (e) confirm acceptance of these terms and conditions and any applicable privacy notice.

6.2 Only one entry per person, per Relevant Match is permitted unless the Promoter expressly states otherwise in writing.

6.3 Entries submitted by agents, third parties, organised groups, automated means, scripts, macros, bots, or other automated devices will not be accepted.

6.4 The Promoter may disqualify incomplete, altered, illegible, misleading, fraudulent, duplicate, or technically defective entries.

6.5 If the Promoter reasonably believes that an entrant has attempted to manipulate the Promotion, circumvent these terms, create multiple accounts, or gain an unfair advantage, the Promoter may disqualify that entrant and void any associated entries.

7. Competition Mechanic and Winner Selection

7.1 For each Relevant Match, the correct result for the purposes of this Promotion will be the final score at the end of normal time only, excluding extra time, penalty shoot-outs, match cancellations, postponements, abandonments, or voided fixtures, unless the Promoter states otherwise.

7.2 An entry will be a **Correct Entry** if the entrant accurately predicts the exact final score of the Relevant Match in accordance with clause 7.1.

7.3 Subject to clause 7.4, up to 100 prizes will be available for entrants allocated to the England Promotion round and up to 100 prizes will be available for entrants allocated to the Scotland Promotion round for the applicable match day, unless a different prize allocation is expressly stated in the relevant promotional materials.

7.4 If the number of Correct Entries for a relevant Promotion round is equal to or less than the applicable number of available prizes, each Correct Entry will win a prize, subject to verification and these terms and conditions.

7.5 If the number of Correct Entries for a relevant Promotion round exceeds the applicable number of available prizes, winners will be selected by a random draw from the pool of Correct Entries only.

7.6 The random draw referred to in clause 7.5 will be carried out using a verifiably random process within 7 working days after the Relevant Match result is confirmed.

7.7 The Promoter's decision on the correctness of entries, regional allocation, eligibility, and winner selection is final, subject to applicable law. The Promoter will not enter into correspondence on such matters except where required by law.

8. Prizes

8.1 The prize for each winner is one complimentary Greggs sausage roll voucher, or such alternative Greggs voucher or product voucher of equal or greater value as the Promoter may substitute where reasonably necessary.

8.2 The total number of prizes available for each Relevant Match will not exceed the number stated in clause 7.3 unless the Promoter decides in its sole discretion to award additional prizes.

8.3 Prizes are non-transferable, non-exchangeable, and no cash alternative is available, except that the Promoter reserves the right to substitute a prize of equal or greater value if circumstances beyond its reasonable control make this necessary.

8.4 Any voucher will be subject to the issuer's own terms, conditions, expiry dates, redemption restrictions, location restrictions, and availability.

8.5 The Promoter is not responsible for any inability of a winner to redeem a voucher due to the winner's own circumstances, failure to comply with voucher terms, or restrictions imposed by the voucher issuer.

9. Winner Notification and Prize Fulfilment

9.1 Winners will be notified using the email address associated with their entry or app account within 7 working days after winner selection or automatic confirmation of eligibility, as applicable.

9.2 Winners may be required to respond within 7 days of notification to confirm eligibility, acceptance of the prize, and any information reasonably required for fulfilment.

9.3 If a winner cannot be contacted, does not respond within the specified period, is ineligible, rejects the prize, or otherwise fails to comply with these terms and conditions, the Promoter may withdraw the prize and, where applicable, select a replacement winner at random from the remaining Correct Entries.

9.4 Prizes will be delivered electronically unless otherwise stated.

10. Regional Allocation

10.1 The Promotion may be run separately for England-targeted and Scotland-targeted audiences.

10.2 The Promoter may assign entries to the relevant regional Promotion round by reference to the relevant email campaign, app account information, the selected match, postcode, or other reasonable criteria stated in the promotional material or applied consistently by the Promoter.

10.3 An entrant may only be eligible for the regional Promotion round that applies to that entrant under the Promoter's campaign rules.

11. Publicity and Winner Information

11.1 To comply with the UK Code of Non-broadcast Advertising and Direct & Promotional Marketing and applicable consumer law, the Promoter may make available the surname and county of major prize winners and, if applicable, copies of winning entries to persons who make a valid request, unless the winner objects or the Promoter considers that disclosure should be limited to protect the winner's legitimate interests.

11.2 Because the prize is low-value and the Promotion is not promoted as awarding a major prize, the Promoter may instead provide confirmation that a valid award process occurred and maintain internal winner records sufficient to demonstrate that the Promotion was properly administered.

12. Data Protection

12.1 The Promoter will process personal data submitted in connection with the Promotion for the purposes of administering the Promotion, verifying eligibility, contacting winners, delivering prizes, preventing fraud, and complying with legal and regulatory obligations.

12.2 The Promoter will process personal data in accordance with its privacy notice available at <https://www.firstgroupplc.com/site-services/privacy>.

12.3 Personal data may be shared with the Promoter's group companies, agencies, service providers, platform providers, and prize fulfilment providers to the extent reasonably necessary for the administration of the Promotion.

12.4 Personal data collected for entry into the Promotion must not be used for direct marketing unless the entrant has been given a clear choice and has provided any consent required by applicable law.

13. Promoter Rights

13.1 The Promoter reserves the right to suspend, cancel, modify, or withdraw the Promotion, or amend these terms and conditions, where necessary due to circumstances beyond its reasonable control, provided that it acts reasonably and in accordance with applicable law.

13.2 If a Relevant Match is postponed, abandoned, cancelled, or materially changed, the Promoter may void the relevant Promotion round, substitute another match, or amend the timetable or mechanics of that round, provided that any such change is made clear to entrants as soon as reasonably practicable.

13.3 The Promoter reserves the right to disqualify any entrant whose conduct is contrary to the spirit or intended operation of the Promotion.

14. Liability

14.1 Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

15. General

15.1 If any provision of these terms and conditions is held to be invalid, illegal, or unenforceable, that provision will be deemed severed and the remaining provisions will continue in full force.

15.2 A failure or delay by the Promoter to enforce any provision of these terms and conditions will not constitute a waiver of that provision.

15.3 These terms and conditions, together with the relevant promotional materials and any applicable privacy notice, set out the entire agreement between the Promoter and each entrant in relation to the Promotion.

15.4 The Promotion is in no way sponsored, endorsed, administered by, or associated with Greggs, The Football Association, the Scottish Football Association, UEFA, FIFA, or any social media platform unless expressly stated otherwise.

15.5 If the Promotion is advertised or administered via any third-party platform, entrants must also comply with that platform's applicable terms of use.

16. Governing Law and Jurisdiction

16.1 These terms and conditions and any dispute or claim arising out of or in connection with them or the Promotion will be governed by the laws of England and Wales.

16.2 The courts of England and Wales will have exclusive jurisdiction, except that consumers resident in Scotland or Northern Ireland may also bring proceedings in their home courts where mandatory law permits.