

1. The Promoter

2. The promoter is: FIRST BUS HOLDINGS LIMITED, 8th Floor The Point, 37 North Wharf Road, London, United Kingdom, W2 1AF

3. The competition

3.1. The title of the competition is *Ride. Explore. Win.*

3.2. The competition invites customers to enter a First Bus webform and create an account on our First Bus App to be entered into a draw to win:

A £1,000 Jet2 Voucher by Inspire Gift Card (e-voucher). The voucher can be used until Thursday 16 September 2027.

4. How to enter

4.1. The competition will run from 00:01 on Tuesday 17th March 2026 (the "**Opening Date**") to 23.59 on Monday 6th April 2026 (the "**Closing Date**") inclusive.

4.2. All competition entries must be received by the Promoter via the webform by no later than 23:59 on the Closing Date. All competition entries received after the Closing Date are automatically disqualified.

4.3. To enter the competition:

4.3.1. Participants must have a First Bus App customer account and also have filled in the competition webform (x) for one entry in the draw.

4.4. Customers can receive additional entries by travelling using tickets purchased on the First Bus App, or by travelling using a National Entitlement Card or Young Scot National Entitlement Card in Scotland. Each individual journey made on a First Bus service using one of these payment methods will count as one additional entry.

4.5. No purchase necessary for the first entry.

4.6. By submitting a competition entry, you are agreeing to be bound by these terms and conditions.

4.7. The Promoter will **not** accept:

4.7.1. responsibility for competition entries that are lost, mislaid, damaged or delayed in transit, regardless of cause, including, for example, any technical failure, network issues or platform outages

5. Eligibility

5.1. The competition is only open to all residents in the UK aged 18 years or over, **except**:

5.1.1. employees of the Promoter or its holding or subsidiary companies;

5.1.2. employees of agents or suppliers of the Promoter or its holding or subsidiary companies, who are professionally connected with the competition or its administration; or

- 5.1.3. members of the immediate families or households of (a) and (b) above.
- 5.2. In entering the competition, you confirm that you are eligible to do so and eligible to claim the prizes: £1,000 Jet2 Voucher
- 5.3. The Promoter may require you to provide proof that you are eligible to enter the competition.
- 5.4. The Promoter will not accept competition entries that are:
 - 5.4.1. automatically generated by computer;
 - 5.4.2. completed by third parties or in bulk;
 - 5.4.3. illegible, have been altered, reconstructed, forged or tampered with;
 - 5.4.4. photocopies and not originals; or
 - 5.4.5. incomplete.
- 5.5. Entries that are incomplete or made on behalf of another person will not be accepted.
- 5.6. The Promoter reserves all rights to disqualify you if your conduct is contrary to the spirit or intention of the prize competition.
- 5.7. Competition entries cannot be returned.
- 6. The prize**
 - 6.1. The prize consists of a £1,000 Jet2 Voucher.
 - 6.2. The prizes are not negotiable or transferable.
- 7. Winners**
 - 7.1. The decision of the Promoter is final and no correspondence or discussion will be entered into.
 - 7.2. Winners will be contacted via email address within **7 days** of the Closing Date. The Promoter will not amend any contact details or usernames once the entry has been submitted.
 - 7.3. The Promoter must either publish or make available information that indicates a valid award took place. To comply with this, the Promoter will send the surname and county of the prize winners to anyone who emails within **one month** of the Closing Date.
 - 7.4. If you object to your surname, county and/or winning entry being published or made available, please contact the Promoter via **customer.service@firstbus.co.uk**. In such circumstances, the Promoter must still provide this information to the Advertising Standards Authority upon request.
- 8. Claiming the prize**
 - 8.1. Winners will have **7 days** from the date of being contacted by replying to the email and submitting their address they would want their prizes sent to.
 - 8.2. The prize may not be claimed by a third party on your behalf.

8.3. The Promoter will make all reasonable efforts to contact the winner. If the winner cannot be contacted or is not available, or has not claimed their prize within 7 of days of the Announcement Date, the Promoter reserves the right to offer the prize to the next eligible entrant selected from the correct entries that were received before the Closing Date.

8.4. The Promoter does not accept any responsibility if you are not able to take up the prize.

9. Limitation of liability

10. Insofar as is permitted by law, the Promoter, its agents or distributors will not in any circumstances be responsible or liable to compensate the winner or accept any liability for any loss, damage, personal injury or death occurring as a result of taking up the prize except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees. Your statutory rights are not affected.

11. Ownership of competition entries and intellectual property rights

11.1. All competition entries and any accompanying material submitted to the Promoter will become the property of the Promoter on receipt and will not be returned.

11.2. By submitting your competition entry and any accompanying material, you agree to:

11.2.1. assign to the Promoter all your intellectual property rights with full title guarantee; and

11.2.2. waive all moral rights,

12. in and to your competition entry and otherwise arising in connection with your entry to which you may now or at any time in the future be entitled under the Copyright, Designs and Patents Act 1988 as amended from time to time and under all similar legislation from time to time in force anywhere in the world.

13. You agree that the Promoter may, but is not required to, make your entry available on its website (<https://www.firstbus.co.uk>), social media channels or other media platforms, whether now known or invented in the future, and in connection with any publicity of the competition. You agree to grant the Promoter a non-exclusive, worldwide, irrevocable licence, for the full period of any intellectual property rights in the competition entry [and any accompanying materials], to use, display, publish, transmit, copy, edit, alter, store, re-format and sub-licence the competition entry [and any accompanying materials] for such purposes.

14. Data protection and publicity

14.1. The Promoter will only process your personal information as set out in the <https://www.firstgroupplc.com/site-services/privacy>. See also 6.3 and 6.4, with regard to the announcement of winners.

15. General

15.1. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter may, at its sole discretion, reserve the right to exclude you from participating in the competition.

- 15.2. The Promoter reserves the right to hold void, suspend, cancel, or amend the prize competition where it becomes necessary to do so.
- 15.3. These terms and conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.