

# Isabel McAllister

Chief Sustainability and Compliance Officer

How long have you been in your role?

Almost two years

What drew you to this role / industry?

I'd really enjoyed 20+ years in property/construction and decided I wanted to move to an industry that is more consistently purpose-led, motivated to support people and planet. Buses offered me that.

What's been your proudest moment at First Bus?

I must admit, I do enjoy seeing our electric buses out on the road, full of happy customers, knowing that every zero-emission journey taken helps improve local air quality for our communities.

We've also invested a lot in our people in the last year or two, and it's been really positive to see that translate into some excellent feedback from our colleagues via engagement scores over the last 18 months.

How can we encourage more women into the industry?

In my opinion, the industry needs to be more visible and celebratory.

There is so much to celebrate in the industry – whether it be customer focused stories, or workforce – buses offer a great career path for women, both as front-line drivers or engineers, and in a massive range of other disciplines.

The industry is undergoing transformation following investment in digitisation of systems and zero emissions fleets. It's a great time to join us on our transformation journey, to celebrate change and all the benefits that public transport generates.

